

CITY OF CHERRYVILLE
REGULAR CITY COUNCIL MEETING
MONDAY JANUARY 12, 2015 @ 7:00 PM
CHERRYVILLE COMMUNITY BUILDING

The Honorable Mayor H.L. Beam III called the meeting to order at 7:00 pm in the Council Chambers. Present were Council Member's Malcolm Parker, Brian Dalton and David Kiser. Council Member Jill Puett was out due to illness. Also present City Manager Ben Blackburn, City Clerk Paige H. Green, City Attorney Palmer Huffstetler Jr., Public Works Director Brandon Abernathy, Police Chief Chad Hawkins, Finance Director Dixie Wall, Planning and Zoning Director Richard Elam, EDC Director Richard Randall, and Fire Chief Jeff Cash.

Michael Powell was present for media coverage.

The invocation was given by Pastor Bob Holtsclaw of Missionary Methodist Church and it was followed by the Pledge of Allegiance.

MAYOR'S COMMENTS:

The Honorable Mayor Beam gave the Mayor's comments and they were as follows:

Due to the lengthy agenda we have tonight my comments will be as brief as possible.

I am happy to inform our citizens that the former BB&T bank building clock is back up and lit. I officiated over the unveiling and lighting of the clock on New Year's Eve. Council Member's Malcolm Parker and Jill Parker Puett were in attendance for this event. A more formal dedication will follow in the next month or so, when a plaque will be presented to the anonymous contributors and all persons & businesses that contributed to the restoration will be recognized.

Mr. Bob Clay, realtor in charge of selling the former BB&T bank building contacted the City last week to inform us that there is a lead on the purchase of the building. He stated that this has been the best "hit" so far in regards for the sale of this facility.

As many of you already know, Mr. Doug Mullins, a resident of Cherryville recently established a petition on the website, change.org addressed to the Mayor to eliminate the New Year Shooters from public locations and other locations as well. I responded to this post on Facebook noting my support as well as the City's for continuation of this time honored traditions of our community. I want to go on public record stating my support of all groups of New Year Shooters and hope our traditions continue for many many years to come.

Last month I attended a Mayor/City Manager meeting for Gaston County at the renovated court house in Dallas. The meeting was well attended and at this time I formally thanked Dallas Mayor Rick Coleman and his Council for supporting Cherryville in our efforts to acquire passing lanes on Hwy. 279.

And finally I will be attending a seminar for elected officials on January 29, at the Gaston County Citizens Resource Center in Dallas. Other Council Members will be attending also.

I want to wish all Cherryville citizens a very happy New Year and look forward to our City continuing to move in a more positive direction for the Year 2015.

APPROVAL OF MINUTES:

Council Member Dalton had one change to make on page 5 of the previous city council minutes. The change will be made. Council Member Kiser made a motion to approve all three sets of minutes from the previous City Council Meeting, the Work Session Meeting and the Closed Session Meeting. Council Member Dalton seconded the motion and the vote was unanimous.

AGENDA APPROVAL/REVISION:

City Manager Ben Blackburn asked Mayor Beam and Council to revise the agenda as written and move Citizens to be Heard to the next agenda item. Council Member Parker made a motion to revise the agenda and Council Member Kiser seconded the motion. The vote was unanimous.

CITIZENS TO BE HEARD:

Mr. Julius Barkley with the Gaston County Arts Council approached the podium to share he has attended all the meetings in the area to get the word out about arts and culture in Gaston County. He shared that the Art's Council is State funded and wanted the City of Cherryville to be aware of what they do. Mr. Barkley mentioned ways that the Art's Council could help the City of Cherryville. Some of those were the benefit of being added to the Gaston County's website calendar when they have events that they want surrounding communities to know about. Another is the Art's Council sends out an e-blast monthly about upcoming events and they may be able to help sponsor or provide funding for events. The Art's Council will also include promotional materials at events where there are exhibitor's tables or booths like at our Cherry Blossom Festival. Mr. Barkley shared that they are excited about the upcoming Cherry Blossom and want to be a part of it. For additional information the Art's Council can be reached by e-mail at uac@gastonarts.org or by phone at 704-853-2787.

Mrs. Sadie Broom of 208 S. Elm Street came with Mr. Barkley to the meeting because she is a Cherryville resident and she wanted to make us aware of the Gaston Symphonic Band that she is currently a member of. Having once been a member of the Cherryville High School Band herself, she decided to become a member of the Symphonic Band after 40 years. Mrs. Broome shared that we have students at Cherryville High School now that are also members and any can participate if they choose to.

Mrs. Broome shared that a carpool of four CHS Band students go every Thursday night to Grier High School from 7:00 pm to 9:00 pm to be a part of a bigger band experience. One of the band members last year is now at Western Carolina University and he has made the "Gold" band which is their first band and a really big deal. This young man is currently playing the trombone in the fourth position out of twenty nine. He also helped to lead the band in the Macy's Thanksgiving Day Parade. Mrs. Broome explained how this exposure to music prepares them for things they can do later on. Mrs. Broome shared that there may be opportunities in our City that they can provide music for. At Christmas the Symphonic Band held a concert at Stuart Cramer where five band students from Cherryville participated and an audience of one thousand people attended and the admission was free.

Mayor Beam asked if the Art's Council had ever had a booth at the Cherry Blossom.

Mr. Barkley shared that they had not but they would love to be a part of the festival and set up a booth. Mr. Barkley shared that they do accept donations.

Mayor Beam thanked Mr. Barkley and Mrs. Broome for coming and sharing about the Art's Council and Symphonic Band saying that he also has spent a lot of time in the theater and would love to see it expand. Mayor Beam also shared that he would welcome any opportunity to see that happen.

Mr. Larry Roberts of 101 Benbrook Drive shared that he wanted to give his second observation of Cherryville and being a new comer. He stated that the "Whoville" on Main Street was wonderful. He shared that he had people in from New York and they had no idea what was taking place on Main Street. They noticed that there were "Wanted Posters" posted everywhere for the Grinch and they started asking questions to others on the street. He stated that it was a marvelous event and he can't wait until next year.

Mr. Roberts shared that the main reason for coming to the meeting was to comment on the New Year Shooters. Mr. Roberts stated that he and his family come back from New York early just for the event. He shared that he had heard so much about the New Year Shooters but did not know what it was about. Mr. Roberts stated that he could hear the shooters at midnight but the next morning he was determined to track them down and he did. He stated that he and his family followed them to several stops and that the shooters were the most well behaved southern gentlemen that he has ever run into. He shared that the shooters took time to show them their guns, shared how they shot the guns, and told them about the tradition. Mr. Roberts shared that they stayed out until their feet were frozen and they returned home. They did go to Rudisill Stadium for the final shot and it was marvelous. He commented that his girlfriend is in New York now talking about this tradition and he said he would have a house full next year for New Years. Mr. Roberts shared that we need to keep our traditions and hold them close because that is what makes Cherryville so wonderful. He shared that the atmosphere they we have is unique. Mr. Roberts stated that he has been told about the Cherry Blossom Festival and he cannot wait.

Mayor Beam thanked Mr. Roberts for his comments.

PRESENTATION OF BRANDING INITIATIVE – ARNETT MULDROW:

Mr. Andrew West Chairman of the Small Town Main Street (STMS) approached the podium and shared that for the past six months the committee has been working on an initiative to rebrand and reimagine our community. In doing this Mr. West explained that the group wanted to capture our old traditions as well as the dreams and aspirations of the citizens. Mr. West explained that tonight he wanted everyone to see how the committee recommends rebranding Cherryville. The STMS committee accepted three bids from companies that do marketing, branding and imaging. The three contractors were narrowed down to one and that was Arnett Muldrow by a committee of the STMS. Funding was received by Home Trust Bank so this cost the City of Cherryville nothing. Arnett Muldrow was chosen in August and in September they came in to hear plans for the City. They learned history of the City, viewed old photos, they were given a tour of our City, and they met a lot of merchants and spoke with them. Arnett Muldrow took this information back to the office to do their research. They returned in October to twelve leadership interviews that were one on one interviews that included Mayor Beam and

all of the council members. Arnett Muldrow then returned in November and nine focus groups were set up. These included citizens of commonalities such as educators, merchants, and historians just to name a few. All together Arnett Muldrow talked to approximately 200 citizens in Cherryville. Following the November meeting Arnett Muldrow presented a branding system to Cherryville. Sixteen members of the STMS Committee were selected to review the initial draft. Those sixteen members critiqued and commented on the branding that was provided. That was then given back to Arnett Muldrow and the second draft came back to the committee in late December where it was once again critiqued and given back to Arnett Muldrow. In January Arnett Muldrow came back with their final draft and they were at the meeting to present it. Mr. West thanked Stan Allen and the Board of Directors at Home Trust Bank for the funding of the project. Mr. West than introduced Shawn Terpack a graphic artist for Arnett Muldrow.

Mr. Terpack thanked everyone for coming out and he presented a slide presentation of the branding for the City of Cherryville. He explained each slide and shared why the look was chosen.

After the presentation Ms. Paula Deese a member of the design team was present and shared that she did not want to seem negative but wanted to know why the presentation was not presented to all of the members on the design committee before the meeting. She shared that several of the members have never seen the presentation.

Mr. West stated that he would be glad to answer Ms. Deese. Mr. West explained that they did not want to have 32 people reviewing and editing the branding because it was too many. Mr. West had each team member pick members of their team to set in on the review committee. There were four or five design committee members on the review team but everyone could not be included.

Ms. Deese shared that she understood what Mr. West was saying but she had attended all of the meetings maybe only missing one. She told Mr. West that she was a little broken hearted that she had spent all of her time and effort and he didn't at least have the group meet and see the presentation before it went public.

Mr. West shared that there will be a meeting tomorrow to go over this again with the STMS Committee.

Ms. Deese shared that she knows that there will be a meeting tomorrow night but what is being shown tonight is for a sale, it's sold. She went on to say that you couldn't even see the true colors in presentation given tonight and she hopes that this does not happen again with anything else that is selected because they are the people that set in the meetings and they would have liked to be able to see this first.

Mr. West shared with Ms. Deese that she was involved in the process of getting input on all of the information given to Arnett Muldrow. Mr. West also told Ms. Deese that he was sorry if she felt left out but the whole committee was involved.

Ms. Deese shared that the whole design committee should have been able to see this and then report back to their leader Jean Skibo with their feelings and comments and then she could have shared those with everyone.

Council Member Dalton shared that the way he looks at stuff like this is, how does it make you feel the first time you see it. Council Member Dalton shared that his opinion is that this is a great thing. He likes the way Cherryville is written and looking at the baseball jersey with Cherryville across the front reminds him of the jerseys in the late 80's. They looked like that then. Council Member Dalton overall liked the branding and how it was all brought together.

Michael Powell asked if any new events were added to the community could they be added to this branding as well. Mr. Terpack shared that yes anything could be added at any time.

Mayor Beam shared that he likes the branding and he loves the logo, "Cherryville, where life blossoms."

Richard Randall shared that this same company also did the branding for Hendersonville and they have used their icon in many ways. They have put it on benches, and grates to cover storm drains.

Mayor Beam asked about the City Seal and wanted to know if it would stay the same. Mr. West shared that there would be a slight change in the seal so that it fits in with the other changes.

PUBLIC HEARING RE: REZONING CHANGE FROM R-9 (SINGLE TWO FAMILY RESIDENTIAL) TO B-3 (GENERAL BUSINESS) FOR 110 BLACK AVE. (PID#131421), 108 BLACK AVE. (PID# 131422), AND 107 HUSS AVE. (PID# 131431) – RICHARD ELAM:

Mayor Beam asked for a motion to enter into the Public Hearing. Council Member Parker made a motion and it was seconded by Council Member Kiser. Vote was unanimous.

Mr. Richard Elam approached the podium to share that Chad Cash from the Carolina Federal Credit Union at 1200 E. Church Street applied on November 13, 2014 for the rezoning of the following properties: 108 Black Ave. (PID# 131422), 110 Black Ave. (PID# 131421) and 107 Huss Ave. (PID#131431). Mr. Cash was requesting to have the properties rezoned from R-9 (Single & Two Family Residential) to B-3 (General Business).

At the regular meeting of the City Council on December 8, 2014, the City Council set a Public Hearing date for January 12, 2015 to consider the rezoning request.

The Planning Board met on December 15, 2014 and made a motion recommending to the City Council to "Grant the rezoning as requested" from R-9 to B-3.

On Monday December 22, 2014 the Legal Notice of Public Hearing was posted in the lobby at Cherryville's City Hall, the properties were posted and all adjacent property owners were mailed their notification of the Public Hearing at the City Council meeting scheduled for January 12, 2015 by regular U.S. Mail.

The Legal Notice of Public Hearing Notice was advertised in The Eagle on the dates of December 31, 2014 and January 7, 2015.

Mr. Elam then went over the agenda materials that shared a copy of the Application for Zoning Change on each parcel, maps of the property requesting the rezoning, and the Statement of Consistency that requires a vote.

Mr. Steve Leonhardt of 3173 Hwy. 182 Lincolnton, N.C. owns property that adjoins the property that has been requested to be rezoned. Mr. Leonhardt shared that his deed has restrictions and he asked Mayor Beam and the City Council to continue this rezoning until this issue over the deed restrictions are settled. He has contacted an attorney and the attorney advised him to ask for a layover.

City Attorney Palmer Huffstetler asked Mr. Leonhardt if he had a copy of the deed with him. He did and shared it with Mr. Huffstetler, City Manager, City Clerk, Mayor Beam and City Council. Mr. Huffstetler looked the document over and shared that deed restrictions were binding on the property owners within the subdivision and they would not have any effect on zoning matters. The City is not bound by the deed restrictions. If one of the property owners were to violate one of the deed restrictions then another property owner like Mr. Leonhardt would have a private cause of action against that person. Mr. Huffstetler shared that the lot that Carolina Federal Credit Union is currently setting on as well as the corner lot on Huss Ave. would both have had the same deed restrictions. This would make those lots already in violation and the more lots you have rezoned over time would make these restrictions obsolete. Mr. Huffstetler stated that the deed restrictions are not a concern for the City of Cherryville.

Mayor Beam asked Mr. Leonhardt if he was against the rezoning of the property. Mr. Leonhardt shared that he owns the property beside the Credit Union and the problem they have is with the speakers at the drive thru. His tenants are day sleepers and they are unable to use the side of the house closest to the bank because of the speakers at the drive thru. It disturbs them. He is concerned that if the Credit Union expands even closer to his property that he will not be able to rent his home. Mayor Beam asked Mr. Blackburn if that would be addressed when the Credit Union does expand. Mr. Leonhardt explained that you can hear the speakers inside the house now and if they expand it will become a big problem.

Chad Cash representing the Credit Union was in attendance and shared that once the expansion is completed the drive thru will face away from Mr. Leonhardt's property. Mr. Leonhardt shared that he has not talked with anyone at the bank about this issue.

Mr. Elam shared that once Carolina Federal Credit Union does submit their plans for expansion, they will have to have a screening of trees or a fence to block noise. This barrier will need to be 20 feet tall. The City has not been presented with any plans from Carolina Federal Credit Union.

Council Member Parker made a motion to leave the Public Hearing. Council Member Kiser seconded the motion and the vote was unanimous.

The Mayor and City Council had before them a State of Consistency for the rezoning. After discussion they had to vote on the following:

STATEMENT OF CONSISTENCY

CITY OF CHERRYVILLE REQUIREMENT OF SECTION 19.1.10 OF THE CITY OF CHERRYVILLE ZONING ORDINANCE

The City Council of the City of Cherryville, held a Public Hearing on January 12th, 2015 to consider Rezoning Parcel ID# 131421 at 110 Black Ave , 131422 at 108 Black Ave, and Parcel ID# 131431 at 107 Huss Ave. After the Public Hearing and discussion of the rezoning the Council draws the following CONCLUSIONS:

1. It is the Council’s CONCLUSION that, the proposed rezoning’s **ARE/ARE NOT** consistent with the City of Cherryville Land Use Plan adopted in August, 2012.
-
2. The Council finds the proposed rezoning’s **ARE/ARE NOT** reasonable and **ARE/ARE NOT** in the public interest. This conclusion is based on the following:

Ordered this 12th day of January, 2015. (Also effective this day)

H.L. Beam III - Mayor

Paige Green - City Clerk

Council Members agreed unanimously to “ARE” in both statements.

Council Member Kiser made a motion to approve the rezoning from R-9 to B-3 for 108 Black Ave., 110 Black Ave., and 107 Huss Ave. Council Member Dalton seconded the motion and the vote was unanimous.

CONSIDERATION TO ADOPT THE FAÇADE GRANT & APPLICATION – RICHARD RANDALL:

Mr. Richard Randall approached the podium to share a draft of the Cherryville Incentive Grant Program for Storefront Rehabilitation as well as the application for the property owners to fill out.

Council Member Dalton shared that he had looked over the draft but did not see where it mentioned funds. The copy that Mayor Beam and the City Council was given did not have this availability of funds in it. Mr. Randall as well as Mr. West assured Mayor Beam and the City Council that it is in the updated draft. Mr. Randall will send an updated copy to City Clerk Paige Green for the minutes. Council Member Kiser made a motion to adopt the façade grant and application after amending it to state the availability of funds. Council Member Dalton seconded the motion and the vote was unanimous. The following is a copy of the façade grant and application:

Cherryville Incentive Grant Program

For Downtown Business District Storefront Rehabilitation

Fact Sheet

What is the Incentive Grant Program for Downtown Business District Storefront Rehabilitation?

The grant serves as an incentive to taxpayers who improve the appearance of their property while making every effort to maintain the historic character of the property.

It provides up to 50% of the total cost of approved projects for façade improvements, for a maximum reimbursable grant of \$3,000 per façade. Priority is given to front facades. Side facades are eligible on corner buildings and buildings where the side façade is clearly visible from a public right-of-way as the result of a missing building or change in building setback. Rear facades that are highly visible from a public right-of-way are also eligible to receive grant funds. (If a building has more than one eligible façade, each façade is considered separately. See *Examples*)

The program encourages further private reinvestment in existing buildings and promotes appropriate and attractive design projects that preserve the architectural character found in older buildings. The number of grants awarded each year is a function of the funds made available by City Council to support the Cherryville Incentive Grant Program. When requests exceed available funds, the requests may be held for review pending the availability of funds either in the current or subsequent budget years.

Who may apply for the grant?

Building owners, or tenants with building owner's consent, may apply.

What buildings are eligible?

Eligibility is granted to any building located in the Cherryville downtown business district, with priority given to improvements that will make the greatest impact on the surrounding built environment.

Buildings currently used in a trade or business or held for the production of income from nonresidential purposes are eligible. Private residences are not eligible.

What storefront rehabilitation expenditures qualify?

Eligible expenditures include:

- exterior painting of previously painted surfaces or paint removal by approved methods,
- appropriate exterior cleaning (note: sandblasting is not permitted),
- masonry repair and repointing,
- repair of architectural details or materials,
- repair of doors and windows or door and window framing,
- replacement of doors and windows or door and window framing (note: approved commercial doors only; approved commercial windows will be used only when original windows cannot be repaired; residential doors and windows are not permitted),
- removal of siding and exterior false facades,
- removal of inappropriate/out of date signs,
- rehabilitation or compatible reconstruction of storefront,
- new canvas awnings,
- replacement of transom glass,
- installation of new signage attached to the building.

Ineligible expenditures include:

- general maintenance,
- painting of previously unpainted surfaces,
- interior rehabilitation,
- electrical work,
- roof and chimney repairs,
- installation of aluminum, vinyl, stone, stucco brick veneer or other inappropriate building materials,
- sandblasting,
- improvements made prior to grant approval.
-

Who makes the decision to approve or reject a request?

The Cherryville Architectural Review Board (ARB), a volunteer group, which is made up of property and business owners and other interested professionals, recommended by the Cherryville Chamber of Commerce/EDC Board of Directors and appointed by the Cherryville City Council, is charged with that responsibility. The ARB will meet quarterly to review and approve grant applications.

In cases where grant applications are rejected, the ARB will provide the applicant with the reason(s) for rejection, so that the applicant may correct the application and re-apply for a grant at a later date.

What is the process for applying for a grant?

- 1) Building owner or tenant meets with the Executive Director of the Cherryville Chamber of Commerce/EDC.
- 2) Building owner or tenant completes an application and provides required supporting materials.
- 3) If needed, building owner or tenant will meet with the Cherryville Architectural Review Board (ARB) to consider the application(s).
- 4) ARB will notify applicant in writing of acceptance, acceptance with conditions, or rejection of application.
- 5) Any changes to approved work during construction must be approved in writing by the Cherryville Architectural Review Board.
- 6) Upon completion, applicant sends copies of paid receipts/statements to Executive Director of the Cherryville Chamber of Commerce.
- 7) The Executive Director of the Cherryville Chamber of Commerce/EDC and the ARB inspect completed work.
- 8) Once verification is made that work is completed in accordance with the application, the Executive Director of the Cherryville Chamber of Commerce/EDC requests disbursement of grant funds. A check will be issued to the property owner or tenant as applicable.

What other conditions apply?

- 1) Grants are based on the entire scope of the project. All work must be consistent with the approved project or the total grant award may be voided.
- 2) All applications must be approved prior to commencement of work.
- 3) Each building façade is considered separately to meet the 50% matching rule.
- 4) Grant applicants are expected to follow the intent of the program's guidelines and will not complete ineligible work preceding a grant request or following a grant disbursement.
- 5) All applications are reviewed and approved on their merit by the entire ARB. Assurances made by city staff or committee members regarding applications should not be construed as binding.
- 6) The ARB will notify the applicant in writing of all grant approvals and changes to the scope of work for an approved project.

Examples

- 1) A property owner applies for façade grant for an eligible building. The planned storefront improvement costs \$4,000 and follows the downtown architectural guidelines. The applicant receives a matching grant up to a maximum of \$2,000.
- 2) A property owner applies for façade grant for an eligible building. The planned storefront improvement costs \$10,000 and follows the downtown architectural guidelines. The applicant receives a matching grant up to the grant maximum of \$3,000.
- 3) A property owner applies for façade grant for an eligible corner building with a storefront and a side visible from the street. The planned storefront improvement costs \$4,000. The planned side improvement is \$1,500. The applicant receives a grant of \$2,000 (maximum award) for the front *and* a grant of \$750 (half of \$1,500) for the side. (Important: *On corner buildings, each storefront is considered separately for grant awards. Work completed on the front is considered eligible for a grant on the front and work completed on the side is considered eligible for a grant on the side.*) Each façade is considered separately.

Program Standards

The NC Secretary of the Interior's Standards for Rehabilitation

The Secretary of the Interior's Standards for Rehabilitation are ten basic principles created to help preserve the distinctive character of a historic building and its site, while allowing for reasonable change to meet new needs. All façade changes must meet these standards.

1. A property shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.
2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
3. Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.
4. Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.
5. Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved.

6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.
7. Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.
8. Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.
9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

Cherryville Incentive Grant Program

For Downtown Business District Storefront Rehabilitation

Application

Location of Property: _____

Name of Property Owner/Lessee: _____

Address: _____

Telephone: _____

I am applying as the property owner or lessee. (Check one box)

Attach a detailed description of your plans for improving the building. Include a drawing/sketch of proposed renovations specifically identifying changes for each detail of the building. For example, new paint schemes, awning size, placement and color and legitimate estimates of the work to be done.

Please Check:

I have attached project plans, specifications or other appropriate information including estimates of the work to be done.

I have reviewed (1) the 8/ Cherryville Incentive Grant Program for Downtown Business District Storefront Rehabilitation Fact Sheet; (2) the NC Secretary of Interior Standards for Rehabilitation; and (3) City of Cherryville Downtown Business District Architectural Guidelines and understand the program’s requirements and intend to follow the program guidelines.

I understand that grant funds can be used only for the project described in the application. The work must be completed within four (4) months of the date of review by the Cherryville Façade Grant Committee (unless

otherwise specified by the committee). All work must be completed according to state and local building codes and ordinances and approved, when necessary, by the proper authorities.

I understand that all façade changes require a zoning permit.

I also understand that this application **must** be reviewed **before** any work is done on the project and that no projects will be funded if work was done before the application was approved. I also agree to provide receipts, invoices, and records to document all work performed on this project in order to receive reimbursable grant funding.

Signature of Applicant

Date

If the applicant is leasing the building, then the property owner’s signature certifying they have read, understand and approve this project is also required.

Signature of Property Owner

Date

CONSIDERATION OF APPOINTMENT TO THE CHERRYVILLE ARCHITECTURE REVIEW BOARD – RICHARD RANDALL:

Mr. Richard Randall shared with Mayor Beam and City Council that the following names are being recommended from the Cherryville Small Town Main Street Committee for appointment to the Architectural Review Board (ARB). They are as follows:

Regular Members

- Jason Beam (3 years)
- Doug Blackburn (2 years)
- Susan Lewis (2 years)
- Heather Mauney (1 year)
- Vickie Spurling (3 years)

Alternate Members

- Gary Dellinger (1 year)
- Roger Hollifield (3 years)

Mr. Randall arbitrarily applied staggered term limits so that continuity will be maintained as we go forward. Mr. Randall also shared that this Board wants to meet quarterly.

Council Member Dalton made a motion to approve the recommended citizens. Council Member Parker second the motion and the vote was unanimous.

CONSIDERATION OF APPOINTMENT TO THE CHERRYVILLE CHAMBER OF COMMERCE BOARD OF DIRECTORS – RICHARD RANDALL:

Attached is a letter to Mayor Beam and City Council Members requesting appointments to the Cherryville Chamber of Commerce Board of Directors:

To: Cherryville Mayor and City Council
From: Richard Randall, Cherryville Chamber of Commerce
Date: February 20, 2015
Re: City Appointments to Chamber Board

The Cherryville Chamber of Commerce Board of Directors is made up of a total of 13 members; six being elected by the Chamber and six being appointed by the City Council. The terms are for 3 years each and are staggered, requiring the election or appointment of 4 new members each year (2 each from the Chamber and City, respectively). As you know, the City Council also directly appoints a councilmember to serve as a liaison to the Chamber Board annually.

Each year, the Chamber's Nominations Committee, in order to fill the four new Board positions, identifies individuals that possess the skills and attributes, several of which are indicated below, that are conducive to the Chamber of Commerce Program of Work:

- ❖ They have taken an active interest in participating in Chamber programs and events in the past
- ❖ They have demonstrated the skills/talents necessary to assist in promotion of the Chamber and community
- ❖ They have the time to commit to board meetings, committee meetings, and Chamber functions and events
- ❖ They have demonstrated an interest and engagement in community issues and welfare
- ❖ They are members in good standing of the Cherryville Chamber of Commerce

Last year, the Chamber Board reelected and recommended for reappointment by the City all four of the out-going members of the Board of Directors. This was a conscious decision by the Board as it assisted in covering the operational transition resulting from the retirement of Diana Beam. Such a move had never been considered before, but it was determined that continuity was of utmost importance as the new staff person was acquainted with the varied responsibilities of the job.

And, as the Chamber continues its operational transition, 2015 will again pose a special challenge. For that reason, the Chamber Nominations Committee, which this year is made up on Gary Dellinger, Terry Fisher, and City Liaison David Kiser, is proposing that the City reappoint two of the out-going Board members whose terms expired at the end of 2014. One of these was previously a City appointment and the other Chamber-elected. The two remaining out-going Board members, Jyma Atwell (Council-appointed) and Paulette Gibson (Chamber-elected) have chosen not to return to the Board this year.

Thus, we are hereby requesting that the City Council accept the Nominations Committee's recommendation, as well, by reappointing to new 3-year terms (2015-2017) the following Board members whose terms ended at the end of December, 2014:

- ☛ **Debbie Hopper of Carolina Care Center**
- ☛ **Larry Wright of the City of Cherryville**

Correspondingly, the Chamber Board has accepted the Nominations Committee’s recommendation and is in the process of electing to 3-year terms (2015-2017) the following persons:

- ☛ Calvin Hastings of WCSL Radio
- ☛ Heather Mauney of Home Trust Bank

Please note that these individuals have expressed their willingness to serve as members of the Board of Directors.

Council Member Dalton made a motion to appoint Calvin Hastings of WCSL Radio and Heather Mauney of Home Trust Bank to the Chamber Board of Directors. Council Member Kiser seconded the motion and the vote was unanimous.

PRESENTATION OF END OF YEAR REPORT FOR THE CHERRYVILLE FIRE DEPARTMENT PER N.C.G.S. 160A-292 – FIRE CHIEF JEFF CASH:

Fire Chief Jeff Cash approached the podium and shared that before the meeting he handed out his end of the year report. He briefly went over some of the highlights. He stated that if the Mayor or any Council Members had any questions about anything to give him a call. Chief Cash highlighted the following:

TOTAL CALLS FOR 2014	1582
AVERAGE RESPONSE TIME	3 MINUTES AND 32 SECONDS
PROPERTY LOSS (approximately)	\$537,500
BUSIEST MONTH IN 2014	SEPTEMBER & OCTOBER-145 CALLS
BUSIEST DAY OF THE WEEK IN 2014	WEDNESDAY, 261 CALLS
EMS CALLS	809
BUSIEST SHIFT	A SHIFT WITH 567 CALLS
INSPECTIONS	203
BUILDING PLANS APPROVED	23
FIRE EDUCATION PROGRAMS REACHED	325 ADULTS & 1250 CHILDREN

CONSIDERATION OF APPOINTMENT TO THE CHERRYVILLE FIRE DEPARTMENT RELIEF/SUPPLEMENT RETIREMENT FUND BOARD OF TRUSTEES PER N.C.G.S. 58-84.30 (1) – FIRE CHIEF JEFF CASH:

Fire Chief Jeff Cash explained to Mayor Beam and the City Council that it is time to appoint two members to the Relief Fund Board of Trustees. The Chairman, Chad Cash and the Secretary/Treasurer, Amy Abernathy were elected by the fire department. Chief Cash is Chief/Trustee and is appointed by the

NC Insurance Commissioner. Two members are elected by Council and Chief Cash shared that currently Council Member's David Kiser and Malcolm Parker serve as trustees and he is asking that they be reappointed again.

Council Member Dalton made a motion to reappoint both Council Member's Kiser and Parker. Council Member Kiser seconded the motion and the vote was unanimous.

PRESENTATION OF END OF YEAR REPORT FOR THE CHERRYVILLE POLICE DEPARTMENT – POLICE CHIEF CHAD HAWKINS:

Police Chief Chad Hawkins approached the podium to share with Mayor Beam and the City Council some highlights of 2014 for the police department. Chief Hawkins went over the call log, the incident and investigations log, training hours for personnel, total number of calls per month, call volume, 2014 accomplishments, special training and certifications, and special events and community involvement. Chief Hawkins thanked Mayor Beam, City Council, City Manager, and City staff for helping him and making his job easier. He expressed his appreciation to everyone for making him feel welcomed to Cherryville. He commented that if Mayor Beam or the Council had any questions about the 2014 report to give him a call.

CONSIDERATION TO CHANGE TERM LIMITS FOR ALL COUNCIL APPOINTED BOARDS – BEN BLACKBURN:

Mr. Ben Blackburn shared with Mayor Beam and the City Council that on October 14, 2002 it was passed unanimously to set term limits for all City Council appointed boards. Mr. Blackburn explained that once board members are appointed to a certain board and start to learn the details of the board, their term is up. The same citizen could not be reappointed after two terms or a total of six years. The citizen cannot be reappointed until they have set off for one term or three years. To stop term limits would not take any power away from City Council. Any board member can be removed if the Council chooses to remove them.

Mayor Beam shared that he feels like the terms came into place because of the ABC Board. He stated that he was not sure that he was in favor of dropping terms until he thought about it and realized that the Council can still make changes with or without terms.

Council Member Dalton shared that he feels like any opening for a board needs to be advertised on the web site so the citizens will be aware and some may want to serve.

Council Member Parker feels like if we have a citizen on a board and they are doing a good job and would like to stay on past the current term limits they should not be punished because of the term limits. Council Member Parker made a motion to drop term limits for all City appointed boards. Council Member Kiser seconded the motion and the vote was unanimous.

CONSIDERATION TO ENTER INTO CLOSED SESSION PER N.C.G.S. 143-318.11 (A) (6):

Mayor Beam asked for a motion to enter into a Closed Session. Council Member Kiser made a motion and it was seconded by Council Member Dalton. Vote was unanimous. The Closed Session began at 8:40 pm.

Mayor Beam, City Council, City Manager, City Clerk and the City Attorney returned from the Closed Session meeting at 9:32 pm. Mayor Beam announced that no action was taken.

OTHER BUSINESS:

NONE

ADJOURNMENT:

Council Member Dalton made a motion to adjourn the meeting. Council Member Kiser seconded the motion and the vote was unanimous. The meeting adjourned at 9:37 pm.

Adopted the 9th day of February, 2015

H. L. Beam III

Mayor, H.L. Beam III

Paige H. Green

City Clerk, Paige H. Green



(SEAL)